



**STRIVING FOR  
RESPONSIBLE &  
NATURAL SKINCARE**

# THE SLOW COSMÉTIQUE MOVEMENT ENCOURAGES US TO USE BEAUTY PRODUCTS ALTERNATIVELY : LESS, BUT BETTER.

## For a more transparent beauty industry

The Slow Cosmétique international association advocates for a more genuine cosmetics products. Without fakes, free from petrochemistry, polluting or health hazardous ingredients.



## The Slow Cosmétique Award

Since 2012, the Slow Cosmétique Association rewards the brands committed to a more eco-friendly, wholesome, and ethical beauty. These products display the “Slow Cosmétique Award”, guaranteeing clean formulas and reasonable marketing.

## Discover the founding books of the Slow Cosmétique movement published by Leduc.s.

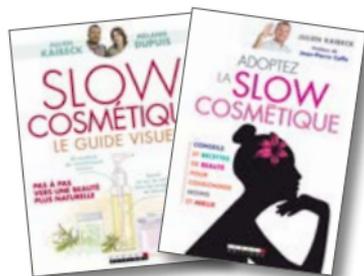
*(Books in French, English version coming soon)*

*Adoptez la Slow Cosmétique*

by Julien Kaibeck

*Slow Cosmétique, le Guide Visuel* by

Julien Kaibeck et Mélanie Dupuis



[slow-cosmetique.us](http://slow-cosmetique.us)

## YOUR CHECKLIST FOR A SOUNDER BEAUTY SHOPPING



The Slow Cosmétique movement helps you to decipher/decrypt products:



### > Locate the INCI list on the packaging before buying a product.

The ingredients appear in descending order. **Note the first 5 ingredients with particular care** (= about 70% of the formula), and then check the end of the list. You find a petrochemical or controversial substance? **Toss it !**

### > Not keen on applying oil to your body/face ?

**Avoid mineral oils !** They have a devastating environmental track record and do not provide the skin with anything: Paraffinum liquidum, Cera microcristallina, Mineral Oil, Petrolatum...

### > Is your skin sensitive ?

**Avoid irritating ingredients, synthetic perfumes, alcohols and fatty alcohols :** BHT, Triclosan, Lanolin, Methyl /Propyl / Caprylyl -alcohol, Cetyl alcohol or stearic acid, words ending with -eth and Sodium.

### > You're green like us ?

**Avoid polluting ingredients and silicones:** dimethicone, cyclohexasiloxane... + words ending with -one or -oxane, EDTA, -ylphenol, PEG, PPG...

### > Fancy a wholesome and gentle product ?

**Some ingredients are a hazard to human health and the environment :** Methyl-, Ethyl- and Butylparaben, as well as Phenoxyethanol (endocrine disrupters), Formol-, Quaternium-15, DMDM Hydantoin, Benzophenone...

### > Wishing to free yourself from the cosmetics industry brainwashing ?

**Get involved /Join us at :** [slow-cosmetique.us](http://slow-cosmetique.us)

**Responsible shopping :** [slow-cosmetique.com](http://slow-cosmetique.com)

 Free yourselves from cosmetics industry diktats

 Consume less and better

Find out more about the committed brands and their products on

[www.slow-cosmetique.us](http://www.slow-cosmetique.us)

 Shop for Slow Cosmétique on

[www.slow-cosmetique.com](http://www.slow-cosmetique.com)  
(in french)

- » All brands are recipients of the Slow Cosmétique Award
- » Straight from the producer
- » Direct selling from producers
- » Genuine natural products



SLOW COSMETIQUE