



**STRIVING FOR
RESPONSIBLE &
NATURAL SKINCARE**

THE SLOW COSMÉTIQUE MOVEMENT ENCOURAGES US TO USE BEAUTY PRODUCTS ALTERNATIVELY : LESS, BUT BETTER.

For a more transparent beauty industry

The Slow Cosmétique international association advocates for a more genuine cosmetics products. Without fakes, free from petrochemistry, polluting or health hazardous ingredients.



The Slow Cosmétique Award

Since 2012, the Slow Cosmétique Association rewards the brands committed to a more eco-friendly, wholesome, and ethical beauty. These products display the “Slow Cosmétique Award”, guaranteeing clean formulas and reasonable marketing.

Discover the founding books of the Slow Cosmétique movement published by Leduc.s.

(Books in French, English version coming soon)

Adoptez la Slow Cosmétique

by Julien Kaibeck

Slow Cosmétique, le Guide Visuel by

Julien Kaibeck et Mélanie Dupuis



slow-cosmetique.us

YOUR CHECKLIST FOR A SOUNDER BEAUTY SHOPPING



The Slow Cosmétique movement helps you to decipher/decrypt products:



› Locate the INCI list on the packaging before buying a product.

The ingredients appear in descending order. **Note the first 5 ingredients with particular care** (= about 70% of the formula), and then check the end of the list. You find a petrochemical or controversial substance? **Toss it !**

› Not keen on applying oil to your body/face ?

Avoid mineral oils ! They have a devastating environmental track record and do not provide the skin with anything: Paraffinum liquidum, Cera microcristallina, Mineral Oil, Petrolatum...

› Is your skin sensitive ?

Avoid irritating ingredients, synthetic perfumes, alcohols and fatty alcohols : BHT, Triclosan, Lanolin, Methyl /Propyl / Caprylyl -alcohol, Cetyl alcohol or stearic acid, words ending with -eth and Sodium.

› You're green like us ?

Avoid polluting ingredients and silicones: dimethicone, cyclohexasiloxane... + words ending with -one or -oxane, EDTA, -ylphenol, PEG, PPG...

› Fancy a wholesome and gentle product ?

Some ingredients are a hazard to human health and the environment : Methyl-, Ethyl- and Butylparaben, as well as Phenoxyethanol (endocrine disrupters), Formol-, Quaternium-15, DMDM Hydantoin, Benzophenone...

› Wishing to free yourself from the cosmetics industry brainwashing ?

Get involved /Join us at : slow-cosmetique.us

Responsible shopping : slow-cosmetique.com

 Free yourselves from cosmetics industry diktats

 Consume less and better

Find out more about the committed brands and their products on

www.slow-cosmetique.us

 Shop for Slow Cosmétique on

www.slow-cosmetique.com
(in french)

- » All brands are recipients of the Slow Cosmétique Award
- » Straight from the producer
- » Direct selling from producers
- » Genuine natural products



SLOW COSMETIQUE